

Privacy Policy and Information According to Art. 13 and 14 GDPR

Tourismusverband Krimml-Hochkrimml

1. General

The protection of your personal data is of particular concern to us. We therefore process your data exclusively in a lawful manner on the basis of the statutory provisions (especially GDPR, DSG 2018, TKG 2021). In this privacy policy, we inform you about the most important aspects of data processing – type, scope and purposes of the collection and use of personal data – in the context of the use of our website and in the context of other services of our company.

Only the German version of our privacy policy is legally binding text. The English translation serves as a legally non-binding information. Deviations of the English text or how it could be understood do not affect the exclusive legal validity of the German text and its meaning.

1.1. Responsibility for the Processing of your Data

The responsible person (“controller” within the meaning of Art. 4 no. 7 GDPR) of the processing of your personal data (“personal data” within the meaning of Art. 4 no. 1 GDPR) is:

TOURISMUSVERBAND KRIMML-HOCHKRIMML
Oberkrimml 37
A-5743 Krimml
Tel. 0043 6564 7239 0
E-Mail: info@krimml.at

Data protection officer:

We take the protection of personal data seriously and have appointed an external data protection officer for this purpose. Our data protection officer is MMag. Martin Zeppezauer, Thurnbichlweg 54, A-6353 Going am Wilden Kaiser (www.zepedes.com). You can contact our data protection officer at the email address martin@zepedes.com.

1.2. Purposes, Categories of Data and Lawfulness of the Processing of Personal Data

Purposes of the processing of personal data

The purposes of processing your personal data generally result from our business activities as a tourism organization: making our online offers available, processing customer inquiries / orders / bookings, accounting, communication with business partners and customers. Detailed information on the purposes of processing and, if necessary, further processing for other compatible purposes as well as the processed data categories can be found in the detailed descriptions of the individual data processing processes.

General categories of data

- Personal master data (e.g., name, date of birth and age, address)
- Contact details (e.g., email address, telephone number, fax number)
- Communication data (time and content of communication)
- Order or booking data (e.g., ordered goods or commissioned services and invoice data such as service period, payment method, invoice date, tax identification number ...)
- Payment details (e.g., account number, credit card details)
- Contract data (content of contracts of any kind)
- Web usage data (e.g., server data, log files and cookies)

Processing of special categories of personal data according to Art. 9 GDPR

- Health data (only if you have given us your explicit consent to process your order (e.g., mediation of a hotel specializing in guests with food intolerances or allergies))

Lawfulness of the processing of personal data

There is basically no obligation to provide the data for the data processing described in this data protection declaration. Failure to provide this data simply means that we cannot offer these services. The legal basis for the processing of your personal data, which is necessary for the fulfilment of a contract with you or an order from you to us, is Art. 6 (1) lit. b GDPR. Insofar as the processing of personal data is necessary on our part to fulfil a legal obligation (accounting obligation, bookkeeping obligation or other legal documentation obligations), Art. 6 (1) lit. c GDPR serves as the legal basis. If the processing of the data takes place in your own vital interest, the legal basis for the data processing is Art. 6 (1) lit. d GDPR. If we process your data to carry out the task assigned to us in the public interest ("sovereign action"), the legal basis is Art. 6 (1) lit. e GDPR. If processing is necessary to safeguard a legitimate interest of our company or a third party and your interests, fundamental rights and freedoms do not outweigh our interests, Art. 6 (1) lit. f GDPR ("legitimate interest") serves as the legal basis for processing. In this case, we will also inform you about our legitimate interests. Unless we have any other legal basis explained above for the processing of personal data, we will ask for your consent to data processing, whereby in these cases we refer to Art. 6 (1) lit. a GDPR or in the case of the processing of special categories of data based on Art. 9 (2) lit. a GDPR as the legal basis. You can revoke this consent at any time free of charge without affecting the legality of the processing carried out on the basis of the consent until the revocation.

1.3. Transfers of Personal Data to Data Processors and Third Parties

We process your personal data with the support of data processors who support us in providing our services. These data processors are through a corresponding agreement within the meaning of Art. 28 GDPR with us obliged to strictly protect your personal data and may not process your personal data for any purpose other than to provide our services. You can find out which data processors are involved in the detailed descriptions of the individual data processing processes.

Your personal data will be passed on to companies other than our data processors to typical economic service providers such as banks, tax consultants or auditors. Transfer of personal data to state institutions and authorities only takes place within the framework of mandatory national legal provisions.

Depending on your order (e.g., for bookings and inquiries), your personal data will only be transmitted to hotel partners or other tourist service providers (members of our organization) to the extent necessary to fulfil your order. The transmitted personal data vary depending on the service.

1.4. Transfers of Personal Data to Third Countries or International Organisations

In principle, we process your personal data in the EU. If we process data in a third country (i.e. outside the European Union (EU) or the European Economic Area (EEA)) or if we use the services of our data processors or third parties, this will only take place if the requirements of Art. 44 ff. GDPR are available for the transfer to third countries: i.e. on the basis of special guarantees, such as the officially recognized determination of a data protection level corresponding to the EU or in compliance with officially recognized contractual obligations, the so-called "EU standard contractual clauses". If we rely on the EU standard contractual clauses as the legal basis for the transmission of your personal data, we will also check the admissibility of this data transmission as part of a comprehensive risk assessment. If we come to a negative result, we will not transfer these data without your explicit consent in accordance with Art. 49 (1) lit. a GDPR to a third country.

1.5. Data Erasure and Period of Data Storage

Your personal data will be deleted by us as soon as the purpose for which we collected your data no longer applies. Storage can also take place if we process the data for a purpose that is compatible with the original purpose. It can also take place if this is provided for by laws, ordinances or other provisions to which our company is subject.

1.6. Data Sources

We only collect your personal data from you and do not use any other data sources.

1.7. Profiling

We do not use any automated decision-making or profiling processes that have a legal effect on you or that significantly affect you in a similar manner.

1.8. Safeguarding your Data Protection Rights

In principle, you have the right to information, correction, deletion and restriction of the processing of personal data in accordance with the GDPR. If the legal basis for the processing of your personal data is your consent or a contract concluded with you, you also have the right to data portability. You have the right to revoke any consent you may have given to the processing of your personal data. The lawfulness of the processing of your personal data up to the time of revocation is not affected by this. You have the right to object to the processing of your personal data for the purpose of direct marketing. In the event of an objection, your personal data will no longer be processed for the purpose of direct marketing. A detailed explanation of these rights can be found [here](#) in Chapter III.

Right of complaint

If you believe that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, you can complain to the competent supervisory authority. In Austria, this is the data protection authority (Barichgasse 40-42, A-1030 Wien, email: dsb@dsb.gv.at).

2. Visiting this Website

As the Krimml-Hochkrimml Tourism Association, we only provide content for the website you are currently visiting. However, we have no influence on the processing of personal data when using this website (cookies, plug-ins, etc.). The responsibility for the processing of your personal data when using this website lies exclusively with the person responsible for it acc. Art 4 Z 7 GDPR:

ZILLERTAL ARENA
Rohr 23
A-6280 Zell am Ziller
Tel. 0043 5282 7165
E-Mail: info@zillertalarena.com

Detailed information on the processing of your personal data when using this website can be found in the [Zillertal Arena's privacy policy](#).

3. Other Data Processing in Business and Customer Contact

3.1. Job Applications

The contact data and application documents transmitted to us in the course of a job application will be processed by us exclusively internally for the purpose of selecting suitable candidates for an employment relationship. There is no legal or contractual obligation to provide the personal data. Failure to do so will only result in you not submitting your request and we will not be able to process it. The personal data transmitted in this way will be stored by us in accordance with the statutory provisions for a maximum of 6 months, in the case of the explicit consent of the applicant to keep the documents in evidence, for a maximum of 2 years.

3.2. Online Presence in Social-Media

In addition to our website, we maintain online presences within social networks and platforms. The legal basis for using these services is our legitimate interest in accordance with Art. 6 (1) lit. f GDPR. Our legitimate interest lies in communicating with the customers and business partners there and in being able to inform them about our services on these networks. When accessing the respective networks and platforms, the terms and conditions and the privacy policies of the respective operators of these networks apply. Further information on the processing of your personal data by the respective providers of these services (which personal data is processed for which purposes on the basis of which legal basis, how long this data is stored by the respective provider and, if applicable, how long this data is stored by the respective provider). Information on profiling and third-country transfers) can be found below in the descriptions of the individual services or via the information links listed there.

Facebook Fanpage

We operate a Facebook fan page on the "Facebook" platform of the company Meta Platforms Ireland Ltd. (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland). The legal basis for the processing of the personal data associated with this is our legitimate interest within the meaning of Art. 6 (1) lit. f GDPR. Our legitimate interest is to provide customers and potential new customers with information about us and our offers via this information channel. We would like to point out that you use this Facebook page and its functions at your own risk. This applies in particular to the use of the interactive functions (e.g. commenting, sharing, rating). When you visit our Facebook page, Facebook collects, among other things: Your IP address and other information collected in the form of cookies or other tracking technologies. The data collected about you in this context will be processed by Facebook and may be (at least partially) transferred to the USA. Facebook / Meta is a certified partner of the EU-US Data Privacy Framework. The legal basis for (at least on a case-by-case basis) data transfers to the USA is thus an adequacy decision of the European Commission within the meaning of Art. 45 (3) GDPR, with which the European Commission certifies an adequate level of data protection in the USA. In a decision, the ECJ found that "Facebook" and the operator of a Facebook fan page are responsible for this personal data as joint controllers within the meaning of Art. 26 GDPR. Facebook provides the contract for joint data processing at the following link:

https://www.facebook.com/legal/terms/page_controller_addendum. We, as the site operator of our fan page, have no influence on the specific contents of the agreement. What information Facebook receives and how it is used (how Facebook uses the data from visits to Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users in order to individualize content or advertising, how long Facebook stores this data, whether data from a visit to the Facebook page is passed on to third parties, and much more), describes Facebook in general terms in its data usage policy. There you will also find information about how to contact Facebook and how to set up advertisements. The Privacy Policy is available at the following link: <https://www.facebook.com/privacy/policy/>. As a fan page operator, we do not receive any additional (not publicly visible) information about individual Facebook users from Facebook's analyses, but only statistically processed information (e.g. total number of page views, page activity, post reach, etc.) that helps us to make our posts more attractive.

3.3. Photo/Video documentation at events

In the case of events, it may happen that we create photos and videos of these events or have them created by photographers commissioned by us, on which you are recognizable as a participant of these events. We need these photos / videos to document and advertise our events and will therefore also publish them in our media (e.g., print brochures, website and social media) and make them available to other media owners (print and online) for the promotion of our event. There is no legal or contractual obligation on your part to provide this data. The legal basis for the processing of your personal data (images and videos on which you are recognizable) is our legitimate interest pursuant to Art. 6 (1) lit. f GDPR. Our legitimate interest lies in our right to public relations (presentation of our activities) and the promotion of our events. You have the right to object to the processing. Please address your objection to the e-mail address provided by us in this data protection declaration. However, it can be assumed that our above-mentioned interest in the use of the photos does not unduly interfere with your rights as a person depicted. This is especially true because we create these photos / videos in public space and point out the production and use of the photos / videos in the run-up to each event. We also always make sure that no legitimate interests of persons depicted are violated. If, for reasons particularly worthy of consideration, your personal rights and freedoms are violated by an image / video created by us, we will refrain from further processing / publication. Removal from print media that have already been circulated cannot take place. In this case, however, we will make a deletion on our

website or in our social media channels. We generally delete photos / videos of events if we no longer need these images to document and advertise these events.

3.4. Registration for Events and Guest Programme

It is possible to register for events of different providers in our region in our information offices. For this purpose, we process your personal data (name, e-mail address and telephone number). This data will be processed by us on the basis of the legal basis of Art. 6 (1) lit. b GDPR (contract fulfilment/pre-contractual measures) and also passed on to the respective organizer. This data will be deleted or destroyed by us after the event.

Current version of the privacy policy of 04.11.2025